

**ORDER**

**Orders**  
**Order / Rev:** 6400102  
**Alt Order #:** 06400102  
**Product Desc:** NRA  
**Estimate:** 3526  
**Flight Dates:** 10/31/12 - 11/06/12  
**Original Date / Rev:** 10/30/12 / 10/30/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** American Media Advocacy Group  
**Buying Contact:** Ben Angle  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/NRA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/03/12	3	\$6,000.00	\$5,100.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	\$6,000.00	\$5,100.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$6,000.00</b>	<b>\$5,100.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP	5%	\$6,000.00
Market	100%	\$120,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	8%	\$9,600.00
WITI	19%	\$22,800.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	68%	\$81,600.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	11/03/12	11/03/12	SEC Prime Game	SPRT	7p-10p	-----3-	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
SEC Prime Game 7p-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----3-			3			\$2,000.00		0.00			
Totals														3	\$6,000.00